

Please upload your materials to: <http://directories.bnpmmedia.com>
(select appliance DESIGN from drop down menu)

Questions? Contact Renee Schuett at (248) 786-1661 or schuett@bnpmmedia.com

Color Logo

- **Resolution:** 300 dpi or better (600 optimal)
 - **Size:** (2" x 0.75")
 - **Color:** RGB Mode
 - **Format:** jpg, eps or pdf
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Online Product Photos

- **Quantity:** 3 included with Premium
 - **Format:** jpg, eps or tif
 - **Resolution:** 72 dpi or larger
 - **Size:** 900 x 550 pixels
 - **Text:** Title and 30-word description for each photo
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Product Brochure / Spec Sheet (PDF)

- **Quantity:** 3 included with Premium
 - **Resolution:** Low Resolution PDF
 - **Format:** PDF or Word document
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Video

- **Quantity:** 1 included with Premium
 - **Video Sizes:** up to 1920 x 1080 pixels
 - **File Size:** Under 2gb
 - **Running Time:** less than 5 minutes.
 - **Formats:** .mp4, .mov, .wmv, .flv, .mpg, .avi
 - **Also Accepted:** embedded video links from your URL; we can link to your embedded video on a specific page of your website.
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Product Leaderboard Ad

- **Size:** 728 x 90 pixels, jpg or gif (20k or less)
AND 320 x 50* pixels mobile responsive
- **Colors:** 256 or less
- **Resolution:** 72 dpi
- **File Format:** JPG or GIF (static or animated)
- **Product Codes:** 1 Product Code number selected from Product Category List for each ad purchased

* THIS APPLIES TO MOBILE RESPONSIVE CREATIVE ANIMATION/LOOPING: NO Flash animation, only gif animation accepted. Gif animation duration should be 15 sec.

Medium Rectangle

- **Resolution:** 72 dpi
 - **Color:** 256 colors or less
 - **Size:** 300 x 250 pixels, jpg or gif (20k or less) or SWF (30k or less)
 - **File Format:** jpg or gif (static or animated) and SWF (Adobe Flash, must include .FLA file)
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